

HSN Press Release

Long Island-Based Groutshields to Appear on Home Shopping Network

August 3, 2011—If you're looking for an easy and cost effective way to renovate your kitchen or bathroom, tune into the Home Shopping Network and learn how GroutShields can teach you how to do it yourself for less than \$50.

For nearly 16 years, GroutShields has been successfully developing a sealer that not only seals the Grout in tile floors and walls, but never gets dirty, discolored or stained. Sealing the pores of the Grout itself, the product is aesthetic, environmentally friendly, and cost effective for individuals and families looking to renovate their kitchen, bathrooms and tiles throughout their household.

"Individuals no longer have to rip out their bathrooms or remodel their kitchen floors," said Mike Stracuzza, Owner and Founder of GroutShields. "Anyone can have that brand new look for about \$50 or less."

Now, the homeowner can purchase an 8oz do-it-yourself-kit and renovate up to 250 square feet of tile, which could be the entire inside of a tub, the floor of a bathroom, or kitchen. Promoted and sold on the Home Shopping Network, GroutShields is currently seeking interested retail outlets to sell the product and make it easily accessible to consumers.

Having worked with celebrities such as Patrick Warburton, and have appeared on the *Do It Yourself Network*, GroutShields currently distributes to entities such as World Title, Procida Tile, and ships their products all over the globe. With over 90 million HSN viewers, GroutShields is truly working to change the way homeowners approach their house-keeping. For more information about GroutShields, or to find out when they will be on HSN, log onto: <http://groutshields.com/index.htm>.

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